JayThom SportsRM helps sports organizations and venues process, unleash, and realize the value of their data by harnessing the power of Dynamics 365

DYNAMICS 365 PARTNER PROFILE: JayThom

With over 30 years of CRM capability, JayThom focuses on delivering repeatable vertical enablers based on the collective experience and knowledge of our clients and partners. Leveraging industry experts to drive the SportsRM roadmap ensures a lower cost of delivery and support for JayThom clients.
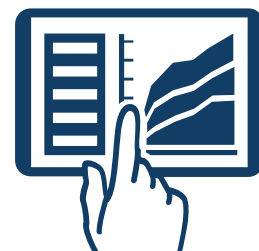
WHAT WE OFFER

SportsRM is a complete industry solution that enables sports organizations and venues to manage a single view of stakeholders. It covers key business units including participation, membership, corporate sales and networks, sponsorship, events and marketing, fund-raising, and more to help clients achieve enormous efficiency gains.

Web portals provide a secure platform for clients to manage memberships, purchase entitlements, allocate tickets, manage guests, and join corporate networks for B2B opportunities. Match-day features include guest check-in and hospitality charge cards for great guest experiences – before, during, and after the event.

SportsRM intelligently integrates the Microsoft Dynamics 365 platform to provide anytime, anywhere access on any device. Utilizing Dynamics 365 ensures that the consistent end-to-end approach provides a short learning curve for successful user adoption and delivers near-immediate productivity gains for your teams.

SportsRM includes a growing number of line of business applications, including corporate hospitality and match-day ticketing, sales, and goals management; asset and guest management; member management; and more. The aim is to respond to and enable clients' processes with the technology, not have the technology inhibit their aspirations.

WHAT OUR CUSTOMERS ARE SAYING

"JayThom's supportive approach to achieving our extensive wish list of requirements has ensured a successful implementation of individual business units within the club." – Jason Reddick, Chief Financial Officer, Carlton FC

LEARN MORE

Visit jaythom.com.au for more information about SportsRM. We look forward to working with your team.

Microsoft | Go-To-Market Services

Dynamics 365

To accelerate your digital transformation, you need a new type of business application. One that breaks down the silos between CRM and ERP, that's powered by data and intelligence, and helps capture new business opportunities. That's Microsoft Dynamics 365.

KEY SOLUTIONS

SALES
Empower sellers with insights to personalize relationships, predict customer needs, and increase sales.

SERVICE
Exceed customer expectations across self and assisted support with empowered agents that deliver personalized experiences.

FINANCE AND OPERATIONS
Modernize your business operations across finance, manufacturing, and supply chain to drive new growth.

TALENT
Attract the right people and seamlessly onboard, engage, and grow your talent.

MARKETING
Unify sales and marketing content, data, and processes with Adobe Marketing Cloud.

START WITH WHAT YOU NEED
Choose from modular applications that are designed for specific processes, roles, and industries – so you can solve a business problem and easily expand to run your entire business in the cloud. Meet the unique needs of your organization with a modern business platform that makes it easy to tailor and extend Dynamics 365 applications – with little to no code development. Quickly build apps, automate workflows, and bring additional data insight into your business with the Microsoft business application platform.

OPTIMIZE PRODUCTIVITY
Enable greater productivity by seamlessly connecting your business process data with Office 365 and LinkedIn data – surfacing it within familiar tools like Outlook, Excel, and Power BI. Streamline business processes – from lead capture to mobile approvals.

INFUSE INTELLIGENCE
Deliver actionable insights powered by artificial intelligence and the Microsoft cloud that proactively guide employees to optimal outcomes and drive business results. Pull rich analytics from your data with Power BI, build sophisticated business apps with PowerApps, create workflow automations with Microsoft Flow, and bring together all the data you need with Common Data Service.

ADAPT TO CHANGE
Easily tailor, extend, connect, and build applications with a modern platform and little to no code development so you can meet your specific business needs. Create apps that work across Windows, iOS, Android, and web using PowerApps.

Learn more: www.microsoft.com/dynamics365

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